

NEW AMERICA MOTOR LODGE

AMERICA'S FINEST

IN THE HEART OF SALT LAKE CITY, UTAH

Main St. at 5th So. -- Block South of Postoffice

42 Rooms - Luxury - Comfort - Convenience

Just completed. Elegantly furnished. Air-

conditioned. Radio, telephone, tile bath every

room. Some twin beds, family suites. Closed

garages. 24-hour service. Low rates.

In the center of Shops - Theatres - Business

A COVEY ENTERPRISE

Also operators LITTLE AMERICA, Wyoming;

COVEY MOTOR LODGES and COFFEE SHOPS

at Pocatello, Twin Falls, Idaho Falls, Idaho.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

PLACE
ONE CENT
STAMP
HERE

POST CARD

CENTER OF SHOPS - THEATRES - BUSINESS



NEW AMERICA MOTOR LODGE — MAIN STREET AT 5th SOUTH — SALT LAKE CITY, UTAH